




# FREE FORUM

FAMILY | RELIGION | EDUCATION | ENTREPRENEURSHIP

Birmingham, Alabama | NOVEMBER 2-4

**The American Enterprise Institute**

*is a nonprofit, nonpartisan public policy think tank based in Washington, DC, committed to freedom, free enterprise, and the inherent dignity of all people. AEI scholars produce original research and analysis on the most pressing issues of the day, informing policymakers, journalists, and state and local leaders all over the country about how to ensure that every American has the opportunity to seek their success.*

From November 2-4, 2022, AEI will launch the first in a new series of events called FREE Forums, inspired by Ian Rowe’s scholarship. The first FREE Forum will take place at the Westin in Birmingham, Alabama, drawing on the city’s rich history as a center of the Civil Rights Movement and an example of a new era of dynamism in America’s mid-sized cities.

Motivated by a desire to help young people in struggling communities thrive, FREE Forums will help inspire leaders who can reinvigorate the critical institutions that develop agency in America’s youth: Family, Religion, Education, and Entrepreneurship. FREE Forum Birmingham will bring together 150 local and national leaders representing the policy, nonprofit, and business community, alongside hand-selected community service providers, offering an introduction to relevant scholarship in each area of the FREE framework and providing participants opportunities to identify promising strategies and interventions in their home region.



**Ian Rowe** is a senior fellow at the American Enterprise Institute, where he focuses on education and upward mobility.

**FREE Forum programming will include:**

**Keynote Sessions**

Sessions featuring AEI scholars and prominent local, state, and national leaders on key public policy issues.

**Site Visits**

Explore innovative nonprofit organizations, businesses, and cultural sites in the Birmingham area.

**Breakout Sessions**

Highlighting promising strategies and interventions that have been successful in Birmingham and other cities.

**Networking**

Receptions and our signature event for the broader Birmingham community on November 2 at The Florentine.





## Our Model

FREE Forums aspire to catalyze regional change through a four-pronged approach:

**INSPIRE** to think differently about the pillars of upward mobility;

**EDUCATE** about the behaviors that lead to upward mobility and human flourishing;

**CONNECT** policy and business executives with social entrepreneurs in a unique forum that fosters knowledge sharing;

**RESOURCE** leaders with examples of successful intervention strategies that bridge business, philanthropic, government, and nonprofit sectors.

## Sponsorship Levels

We are seeking sponsors who align with AEI's vision, invest in the Birmingham community, and are committed to developing a network of leaders equipped with the tools they need to remove barriers to success for young people.

### Platinum Sponsor—\$25,000\*

- **Five conference registrations** for programming held at the Westin, November 2–4
- **Table for ten and preferred seating at the FREE Forum Birmingham Community Dinner** held at The Florentine on November 2
- **Special recognition** at the FREE Forum Birmingham Community Dinner
- **Special recognition** at a FREE Forum general session
- **Opportunity for an executive** to introduce a conference session
- **High-profile logo placement** in and around the conference space and in the Forum materials

### Gold Sponsor—\$10,000\*

- **Two conference registrations** for programming held at the Westin, November 2–4
- **Five complimentary tickets to the FREE Forum Birmingham Community Dinner** held at The Florentine on November 2
- **Inclusion of logo** in the conference program and website
- **Inclusion of approved material** in the conference check-in bag

### Silver Sponsor—\$5,000

- **Two tickets to the FREE Forum Birmingham Community Dinner** held at The Florentine on November 2
- **Inclusion of logo** in the conference program and website

*\*All higher levels can take advantage of offerings in lower levels. Sponsorships are tax-deductible to the extent allowed by law.*

## Thank you for your consideration.

If you have questions or would like additional information about sponsorship opportunities for FREE Forum Birmingham or are interested in supporting AEI's work more generally, please contact Senior Director, Development Communications Spencer Moore (spencer.moore@aei.org; 205.540.3902).